



Rancho Mirage Chamber of Commerce Rewards of Membership

42-520 Bob Hope Drive, Suite B, Rancho, Mirage, CA 92270

Phone: 760.568.9351 • Fax: 760.779.9684

Websites: www.rancho Mirage.org • www.DineInRanchoMirage.com

Your Investment As A New Member Provides:

- Immediate listing in the Business Directory on www.RanchoMirage.org.
- An introduction in the *Business Advocate* newsletter with a 100 word description of your business.
- One *free* business card-size ad in the *Business Advocate* newsletter. (A \$50 value!)
- A Rancho Mirage Chamber of Commerce Membership Plaque to display at your business.
- Ribbon-cutting ceremonies for new businesses with a photo printed in the *Business Advocate* newsletter.

Your Investment As A Member Provides:

- Networking opportunities at monthly mixers, luncheons, the Annual Fall Business EXPO, and other special events throughout the year.
- Promotion of your business through the display of brochures and business cards in the Chamber Office & Visitor's Center.
- Chamber referral opportunities from other members, visitors and telephone contacts.
- The Chamber as your liaison representing you, your business and the community with City government.

The Business Advocate Newsletter:

- Published monthly (*except August*), the Chamber's newsletter provides a source for business and organization news, information and issues in the community.
- With a distribution of 1,000 per month, opportunities are available to advertise or place flyers in any issue.

Rancho Mirage City Guide:

- The award-winning ***Rancho Mirage City Guide*** is the Chamber's annual upscale publication that is direct-mailed to all Rancho Mirage households and businesses, and mailed in relocation and welcome packages. In addition, the City Guide is distributed at Rancho Mirage hotels and resorts, City Hall and the public library.
- Each Chamber member receives two ***FREE*** listings in the City Guide: ***Alphabetical*** with phone number and ***Categorical*** with complete business information.
- With 20,000 copies published annually, the City Guide is the perfect way to advertise to thousands of residents in gated communities, visitors, businesses and your fellow Chamber members.

OUR FOCUS IS ASSISTING YOU IN MEETING YOUR BUSINESS GOALS!